



ANNUAL REPORT 2019/2020



2019-2020 STAFF

Jeanne Elberfeld, Executive Director
Mandy Fitzpatrick, Program and Development Director

2019-2020 BOARD OF DIRECTORS

Rebecca Netznick- Chair - Salvation Army Service Extension
Jennifer Stehman, Vice-Chair - St Luke's University Health Network
Mary Ann Woodward- Treasurer - Riverview Bank
Marybeth Matz- Secretary - Public Member
Gina Gargano - Schuylkill County Visitors' Bureau
Rubina Tareen - Islamic Society of Schuylkill County
Gary Hess - Hess Catering/ Schuylkill County Commissioner
Bill Reppy - Lehigh Valley Health Network-Schuylkill
Helen (Wendi) Wheeler - Justi Group, Inc.
Tiffany Cresswell-Yeager - Gwynedd Mercy College
Darcy Medica - Penn State University Schuylkill
Susan Williams - Lion Launch - Penn State University Schuylkill
Mary Strausser - Gym Jam Therapeutics
Renee Buchanan- Shenandoah Senior Living
John Murga - Hidden River Credit Union
Dan McGrory - Retired, public member
Michael Shaner - Santander Bank
Kathy Benyak - Gillingham Charter School
Jacqueline Buchanan - Shenandoah Valley School District - Student

2019-2020 ADVISORY BOARD

| | |
|------------------|--------------------|
| Tom Badger | Mary Luscavage |
| Ryan Bates | Michael McCord |
| Robert Carl | Jennifer Melochick |
| Micah Gursky | Brock Stein |
| Joseph Jones, JR | Gretchen Sterns |
| Kay Jones | Julie Zangari |
| | Ty Zimerofsky |

2019/2020 STRATEGIC PLAN: 4 GOALS

Goal 1: Develop relationships and partnerships to serve and meet the needs of our community.

Goal 2: Select a wide-range of diverse projects that improve the quality of life in Schuylkill County.

Goal 3: Create a unified communications strategy that conveys clear, targeted information to various audiences.

Goal 4: Continuously improve processes, partnerships, and policies to ensure intentionality and purposefulness.

For more information and specifics on initiatives please visit www.schuylkillvision.com





VISION PROJECTS

Schuylkill County's VISION helps to create and facilitate effective, focused projects and public and private coalitions to address Schuylkill County issues that affect our daily quality of life.



POWER OF PARTNERSHIP

VISION partners with organizations across the county to provide presentations, activities, education, and program facilitation in the areas of quality of life, health and wellness, arts and culture, and the importance of community.

Key projects this year included:

After school programs: ACHIEVE

Provide health and wellness programming to afterschool projects across Schuylkill County.

Opioid Response Committee: St. Luke's University Health Network

Project to reduce morbidity and mortality associated with opioid use disorder (OUD) and substance abuse disorder (SUD) in the high-risk community by strengthening the organizational and infrastructural capacity through a multi-sector consortium.

Healthy Schuylkill Communities: Lehigh Valley Health Network

Programs focus on improving community health with projects that come from the communities.

Don't Text and Drive Campaign: Clinical Outcomes Group, Inc

Anti texting and driving campaign conducted during at high school football season and on social media

Schuylkill County Youth Summit: Schuylkill County Commissioners and business sponsors

Engage, equip, and support our youth to create a great future for Schuylkill County

Schuylkill Resiliency Project: Schuylkill County Mental Health and Developmental Services and Drug & Alcohol Programs

Health for All: Schuylkill County Mental Health and Developmental Services and Drug & Alcohol Programs

Wellness programming for staff and clients at Schuylkill Women in Crisis and Servants to All

Schuylkill on the Move: Schuylkill Conservation District, Explore Schuylkill, Schuylkill Conservancy, Schuylkill County Historical Society, and Schuylkill Hikes.

Mission to bring those together interested in promoting health and fitness through walking. Includes volunteer led hikes and PA WalkWorks.



BEING SOCIAL

While we were off to a good start in 2019, we, like many, had to change gears and how we operate in 2020. The Coronavirus pandemic challenged many organizations and communities but also demonstrated our ability to adapt and forge on. Even if that adaptation means going virtual and relying heavily on the internet, Zoom, and social media to continue our message and programming to better Schuylkill County.

Can now find us on Facebook, Instagram, Twitter, Pinterest and LinkedIn!

Move More Month Scavenger Hunt

GRAB A CAMERA AND GET OUTSIDE.
CHECK THE BOXES OF THE ACTIVITIES YOU'VE DONE.

To Look For:

- A STOP SIGN
- A SPRING FLOWER
- DECORATION ON A DOOR
- A DOG OR CAT
- A BODY OF WATER

Move More Outside:

- CREATE A SIDEWALK CHALK OBSTACLE COURSE
- RUN IN PLACE WHEN A SILVER CAR PASSES BY
- SKIP THE LENGTH OF A BLOCK

Move More Inside:

- DO PUSHUPS DURING COMMERCIAL BREAKS
- USE HOUSEHOLD OBJECT AS WEIGHTS
- TO DO BICEP CURLS
- TURN UP THE TUNES AND DANCE
- DO DOWNWARD DOG OR CAT POSE WITH YOUR DOG OR CAT

Share your progress: Tag Schuylkill County's VISION and use #healthschuylkillcommunities



BOARDS AND COMMITTEES

To align with our mission and best serve Schuylkill County, VISION staff dedicates time to organizations across Schuylkill County.

Schuylkill River Greenways, Board of Directors
Schuylkill County Visitors Bureau, Board of Directors
Walk In Art Center, Board of Directors
Child Development Inc, Board of Directors
Schuylkill Prevention Partnership, Member
Schuylkill Immunization Coalition, Member
Interfaith Health Network, Member

Luzerne/Schuylkill Workforce Development Board, Youth Committee Member
Mental Health/Developmental Services Advisory Board, Member
Schuylkill Chamber of Commerce Non Profit Committee, Member
Get Outdoors PA, Community Partner
PA Recreation and Parks Society, Member
YEA Schuylkill Chamber, Member
Local Emergency Planning Committee, Member
Community Organizations Active in Disaster, Member
Voluntary Organizations Against Disaster, Member



MOBILIZERS: FISCAL SPONSORSHIP

VISION provides tax exempt, nonprofit corporation status that provides infrastructure and the ability to receive and disburse funds for programs that may or may not be incorporated. VISION provides these services to projects in the areas of: Quality of Life, Health and Wellness, Arts and Culture, Economic Growth, and Importance of Community.

Current Fiscal Sponsorship Projects include:

Block of Art is an inclusive arts organization that holds an annual spring arts festival in downtown Pottsville and works with artists and art organizations on community arts events and projects throughout the year in Schuylkill County.

Suicide Prevention Task Force is a committee with a mission to prevent suicide through public education and awareness, community action and local grassroots advocacy.

More information about these projects and the Fiscal Sponsorship program can be found at www.schuylkillvision.com/fiscal-sponsorship.html



The Suicide Prevention Task Force
of Schuylkill County



Annual Candlelight Vigil
National Survivors of Suicide Loss Day
November 23, 2019 6:00PM
Yuengling Bicentennial Park
10th & Mahantongo Streets
Pottsville, Pa

Sponsored by Life Beyond Suicide
&
Schuylkill County



This is an opportunity for friends and family of those who have died by suicide to join together for healing and support.

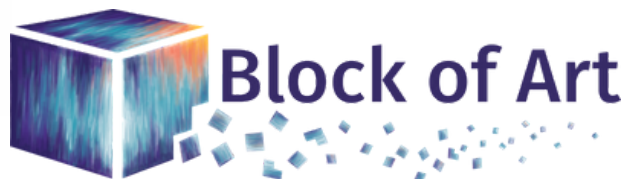
You are welcome to bring a photo, favorite poem or saying that reminds you of your loved one to share with others.

Please dress warm as this event is held outside.



2019
BLOCK OF
ART

Pottsville, PA



FUNDRAISING

2019/2020 demonstrated the resilience of our organization and supporters. We are humbled by the support of our primary fundraisers:

Halloween Hustle 5k
Schuylkill Gives

Due to Coronavirus Pandemic our "VISION of Beauty" Wahhab Art Raffle has been postponed until December 8, 2020, but tickets available until raffle day.



What Giving Gets

May 14, 2020



Give Locally.
Schuylkill • Gives
Help Locally.

www.schuylkillgives.com



MID PENN BANK
Lunch Power Hour
\$125 Prize winner

 Schuylkill County's
VISION
Creating Connections
for a Better Community

 **Schuylkill • Gives**
Help Locally.

#schuylkillgives

2019/2020 EVENT SPONSORS

Schuylkill County's VISION's work is made possible through grants, donations and sponsorships. Two of the 2019/2020 biggest sponsored events included Schuylkill County Youth Summit and our annual Halloween themed 5k, formerly known as Halloween Hustle.

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|---------------------------------------|----------------------------------|
| Explore Schuylkill | Hydro |
| M&T Bank | Lehigh Valley Health Network |
| PPL Electric Utilities | Riverview Bank |
| Schuylkill Chamber of Commerce | Greens Communications |
| St. Luke's University Health Network | Penn State University |
| Evans Delivery Company, Inc. | WalMart |
| Hidden River Credit Union | Ateeco, Inc. |
| Schuylkill County Municipal Authority | Alfred Benesch |
| Mountain Valley | Schuylkill Conservation District |
| Schuylkill County Bar Association | NEPA Manufacturers & Employers |
| Schuylkill Area Community | Association |
| Foundation | Schuylkill YMCA |
| Gratz Bank | Schuylkill River Greenways |
| Lehigh Carbon Community College | Gym Jam |
| Hess Catering | Walk In Art Center |



CREATING CONNECTIONS

Our mission is to mobilize community resources to help create a better future for Schuylkill County.

Schuylkill County's VISION does this by building effective collaborations, coordinating community assets, finding resources to support the work of the collaboration, and communicating progress to the community.



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